### The Politics of Housework

Pat Mainardi (1970)

Though women do not complain of the power of husbands, each complains of her own husband, or of the husbands of her friends. It is the same in all other cases of servitude; at least in the commencement of the emancipatory movement. The serfs did not at first complain of the power of the lords, but only of their tyranny.

--John Staurt Mill, On the Subjection of Women

Liberated women-very different from women's liberation! The first signals all kinds of goodies, to warm the hearts (not to mention other parts) of the most radical men. The other signalshousework. The first brings sex without marriage, sex before marriage, cozy housekeeping arrangements ("You see, I'm living with this chick") and the self-content of knowing that you're not the kind of man who wants a doormat instead of a woman. That will come later. After all, who wants that old commodity anymore, the Standard American Housewife, all husband, home and kids. The New Commodity, the Liberated Woman, has sex a lot and has a Career, preferably something that can be fitted in with the household chores—like dancing, pottery, or painting.

On the other hand is women's liberation—and housework. What? You say this is all trivial? Wonderful! That's what I thought. It seemed perfectly reasonable. We both had careers, both had to work a couple of days a week to earn enough to live on, so why shouldn't we share the housework? So I suggested it to my mate and he agreed—most men are too hip to turn you down flat. "You're right," he said. "It's only fair."

Then an interesting thing happened. I can only explain it by stating that we women have been brainwashed more than even we can imagine.

Probably too many years of seeing television women in ecstasy over their shiny waxed floors or breaking down over their dirty shirt collars. Men have no such conditioning. They recognize the essential fact of housework right from the very beginning. Which is that it stinks. Here's my list of dirty chores: buying groceries, carting them home and putting them away; cooking meals and washing dishes and pots; doing the laundry, digging out the place when things get out of control; washing floors. The list could go on but the sheer necessities are bad enough. All of us have to do these things, or get someone else to do them for us. The longer my husband contemplated these chores the more repulsed he became, and so proceeded the change from the normally sweet considerate Dr. Jekyll into the crafty Mr. Hyde who would stop at nothing to avoid the horrors of-housework. As he felt himself backed into a corner laden with dirty dishes, brooms, mops, and reeking garbage, his front teeth grew longer and pointier, his fingernails haggled and his eyes grew wild. Housework trivial? Not on your life! Just try to share the burden.

So ensued a dialogue that's been going on for several years. Here are some of the high points:

"I don't mind sharing the housework, but I don't do it very well. We should each do the things we're best at."

Meaning: Unfortunately I'm no good at things like washing dishes or cooking. What I do best is a little light carpentry, changing light bulbs, moving furniture (how often do you move furniture?).

Also Meaning: Historically the lower classes (black men and us) have had hundreds of years experience doing menial jobs. It would be a waste of manpower to train someone else to do them now.

Also Meaning: I don't like the dull stupid boring jobs, so you should do them.

"I don't mind sharing the work, but you'll have to show me how to do it."

Meaning: I ask a lot of questions and you'll have to show me everything everytime I do it because I don't remember so good. Also don't try to sit down and read while I'm doing my jobs because I'm going to annoy hell out of you until it's easier to do them yourself.

"We used to be so happy!" (Said whenever it was his turn to do something.)

Meaning: I used to be so happy.

Meaning: Life without housework is bliss. (No quarrel here. Perfect agreement.)

"We have different standards, and why should I have to work to your standards. That's unfair."

Meaning: If I begin to get bugged by the dirt and crap I will say "This place sure is a sty" or "How can anyone live like this?" and wait for your reaction. I know that all women have a sore called "Guilt over a messy house" or "Household work is ultimately my responsibility." I know that men have caused that sore—if anyone visits and the place is a sty, they're not going to leave and say, "He sure is a lousy housekeeper." You'll take the rap in any case. I can outwait you.

Also Meaning: I can provoke innumerable scenes over the housework issue. Eventually doing all the housework yourself will be less painful to you than trying to get me to do half. Or I'll suggest we get a maid. She will do my share of the work. You will do yours. It's women's work.

"I've got nothing against sharing the housework, but you can't make me do it on your schedule."

Meaning: Passive resistance. I'll do it when I damned well please, if at all. If my job is doing dishes, it's easier to do them once a week. If taking out laundry, once a month. If washing the floors, once a year. If you don't like it, do it yourself oftener, and then I won't do it at all.

"I hate it more than you. You don't mind it so much."

Meaning: Housework is garbage work. It's the worst crap I've ever done. It's degrading and humiliating for someone of my intelligence to do it. But for someone of your intelligence...

"Housework is too trivial to even talk about."

Meaning: It's even more trivial to do. Housework is beneath my status. My purpose in life is to deal with matters of significance. Yours is to deal with matters of insignificance. You should do the housework.

"This problem of housework is not a man-woman problem! In any relationship between two people one is going to have a stronger personality and dominate."

Meaning: That stronger personality had better be me.

"In animal societies, wolves, for example, the top animal is usually a male even where he is not chosen for brute strength but on the basis of cunning and intelligence. Isn't that interesting?"

Meaning: I have historical, psychological, anthropological, and biological justification for keeping you down. How can you ask the top wolf to be equal?

"Women's liberation isn't really a political movement."

*Meaning:* The Revolution is coming too close to home.

Also Meaning: I am only interested in how I am oppressed, not how I oppress others. Therefore the war, the draft, and the university are political. Women's liberation is not.

"Man's accomplishments have always depended on getting help from other people, mostly women. What great man would have accomplished what he did if he had to do his own housework?"

Meaning: Oppression is built into the System and I, as the white American male receive the benefits of this System. I don't want to give them up.

#### **POSTSCRIPT**

Participatory democracy begins at home. If you are planning to implement your politics, there are certain things to remember.

- 1. He *is* feeling it more than you. He's losing some leisure and you're gaining it. The measure of your oppression is his resistance.
- 2. A great many American men are not accustomed to doing monotonous repetitive work which never ushers in any lasting let alone important achievement. This is why they would rather repair a cabinet than wash dishes. If human endeavors are like a pyramid with man's highest achievements at the top, then keeping oneself alive is at the bottom. Men have always had servants (us) to take care of this bottom strata of life while they have confined their efforts to the rarefied upper regions. It is thus ironic when they ask of women—where are your great painters, statesmen, etc? Mme. Matisse ran a millinery shop so he could paint. Mrs. Martin Luther King kept his house and raised his babies.
- 3. It is a traumatizing experience for someone who has always thought of himself as being against any oppression or exploitation of one human being by another to realize that in his daily life he has been accepting and implementing (and benefiting from) this exploitation; that his rationalization is little different from that of the racist who says "Black people don't feel pain" (women don't mind doing the shitwork); and that the oldest form of oppression in history has been the oppression of 50 percent of the population by the other 50 percent.
- 4. Arm yourself with some knowledge of the psychology of oppressed peoples everywhere, and a few facts about the animal kingdom. I admit playing top wolf or who runs the gorillas is silly but as a last resort men bring it up all the time. Talk about bees. If you feel really hostile bring up the sex life of spiders. They have sex. She bites off his head.

The psychology of oppressed people is not silly. Jews, immigrants, black men, and all women have employed the same psychological mechanisms to survive: admiring the oppressor, glorifying the oppressor, wanting to be like the

- oppressor, wanting the oppressor to like them, mostly because the oppressor held all the power.
- In a sense, all men everywhere are slightly schizoid-divorced from the reality of maintaining life. This makes it easier for them to play games with it. It is almost a cliché that women feel greater grief at sending a son off to war or losing him to that war because they bore him, suckled him, and raised him. The men who forment those wars did none of those things and have a more superficial estimate of the worth of human life. One hour a day is a low estimate of the amount of time one has to spend "keeping" oneself. By foisting this off on others, man gains seven hours a week—one working day more to play with his mind and not his human needs. Over the course of generations it is easy to see whence evolved the horrifying abstractions of modern life.
- 6. With the death of each form of oppression, life changes and new forms evolve. English aristocrats at the turn of the century were horrified at the idea of enfranchising working men—were sure that it signaled the death of civilization and a return to barbarism. Some working men were even deceived by this line. Similarly with the minimum wage, abolition of slavery, and female suffrage. Life changes but it goes on. Don't fall for any line about the death of everything if men take a turn at the dishes. They will imply that you are holding back the Revolution (their Revolution). But you are advancing it (your Revolution).
- 7. Keep checking up. Periodically consider who's actually doing the jobs. These things have a way of backsliding so that a year later once again the woman is doing everything. After a year make a list of jobs the man has rarely if ever done. You will find cleaning pots, toilets, refrigerators and ovens high on the list. Use time sheets if necessary. He will accuse you of being petty. He is above that sort of thing—(housework). Bear in mind what the worst jobs are, namely the ones that have to be done every day or several times a day. Also the ones that are dirty—it's more pleasant to pick up books, newspapers, etc. than to wash dishes. Alternate the bad jobs. It's the daily grind that gets you down. Also make sure that you don't have the responsibility for the housework

- with occasional help from him. "I'll cook dinner for you tonight" implies it's really your job and isn't he a nice guy to do some of it for you.
- 8. Most men had a rich and rewarding bachelor life during which they did not starve or become encrusted with crud or buried under the litter.

  There is a taboo that says that women mustn't strain themselves in the presence of men: we haul around 50 pounds of groceries if we have to but aren't allowed to open a jar if there is someone around to do it for us. The reverse side of the coin is that men aren't supposed to be able
- to take care of themselves without a woman. Both are excuses for making women do the housework.
- 9. Beware of the double whammy. He won't do the little things he always did because you're now a "Liberated Woman," right? Of course he won't do anything else either . . .

I was just finishing this when my husband came in and asked what I was doing. Writing a paper on housework. Housework? He said, *Housework?* Oh my god how trivial can you get. A paper on housework.

#### READING



## A Brief History of Working Women

Sharlene Hesse-Biber and Gregg Lee Carter (1999)

## WOMEN WORKERS IN PRE-INDUSTRIAL AMERICA

Seven hundred and fifty thousand Europeans came to America between 1600 and 1700. The bulk of them were from Britain, but the colonies also saw significant numbers from Holland, France, and Germany. Many came as indentured servants, exchanging their labor for the cost of passage to the American colonies. Indentured servants often worked from five to ten years to pay back their creditors. As early as the 1600s, prior to the slave trade, some Africans also came to the colonies as indentured servants; they often worked side by side with white indentured servants. Women's lives in this country differed drastically, depending on their race, class, and marital status.

#### White Women

European women usually arrived in the New World with their families, as daughters and wives, under the auspices of fathers or husbands. In the pre-industrial economy of the American colonial period (from the seventeenth century to the early eighteenth century), work was closely identified with home and family life. The family was the primary economic unit, and family members were dependent on one another for basic sustenance. Men performed the agricultural work, while women's work was done chiefly in the home, which was a center of production in colonial America. In addition to cooking, cleaning, and caring for children, women did spinning and weaving, and made lace, soap, candles, and shoes. Indeed, they manufactured nearly all articles used in daily life. This work was highly valued, and the colonies relied on the production of these "cottage industries."

Single women remained within the domestic sphere, living with relatives, often as "assistant homemakers." For married women, the nature of their work depended on the economic circumstances of their husbands:

In cash-poor homes and among frontier families, women bore the burden of filling most of the

family's basic needs. They worked to reduce cash expenditures by growing vegetables in the kitchen garden and making the family's clothes, candles, soap and household furnishings. If a husband were a craftsman or the proprietor of a shop or tavern, his wife and children might also work in the business, in addition to all the other tasks. In contrast, the wife of a successful farmer, plantation owner, or merchant did little actual work; instead, she supervised household servants and slaves who purchased or made the goods the family needed, cooked the meals, and maintained the house.

The social codes of colonial America did not exclude a woman from working outside the home, and many did so. Colonial women engaged in a great range of occupations, and as old documents are discovered and new histories of women's work are written, that range appears greater still. Women were innkeepers, shopkeepers, crafts workers, nurses, printers, teachers, and landholders. In the city of Boston during 1690, for example, women ran approximately 40 percent of all taverns. During that year, city officials also granted more than thirty women the right to saw lumber and manufacture potash. Women acted as physicians and midwives in all the early settlements, producing medicines, salves, and ointments. Many of the women who worked outside their homes were widows with dependent children, who took their husbands' places in family enterprises. It seems that at one time or another, colonial women engaged in many of the occupations practiced by men. Indeed, most models of the "patriarchal family economy" ill fit the historical evidence; for example, eighteenthcentury diaries describe "a world in which wives as well as husbands traded with their neighbors" and "young women felt themselves responsible for their own support." Not surprisingly, however, women's wages in this period were significantly lower than those of men.

For poor women, there were special incentives to work outside the home. Local poor laws encouraged single poor women to work rather than become recipients of relief. The choice of jobs was much more limited, and many poor women became laundresses, house servants, or cooks. Again, however, female laborers were paid approximately 30 percent less than the lowest-paid unskilled, free, white male workers and 20 percent less than hired-out male slaves.

The fact that some women worked in so-called "masculine fields"—that they were merchants, tavern owners, shopkeepers, and so on—has sometimes been interpreted to mean that the colonial period was a "golden age of equality" for women. Contemporary historians argue instead, however, that these jobs were exceptions to the rule, and that in fact "colonial times were characterized by a strict and simple division of labor between men and women, which assigned them to fields and house, or to the public and private spheres, respectively." The dominant ideology was still that a woman's place was at home, raising children....

#### Women of Color

Historically, the experiences of women of color have differed dramatically from those of white women. If we consider only the present time period, it may appear that women of color and white women have certain experiences in commonrelatively low economic position, being the target of discriminatory practices in education and in work, and overall marginality in the power structure. But women of color and white women have reached their present circumstances through very different histories. Although white women's status was clearly inferior to that of white men, they were treated with deference, and they shared in the status privileges of their husbands. African American women almost never had the option of choosing between work and leisure, as did some white women. They were not included in the image of the "colonial housewife." African American women were not considered "weak" females, but were treated more like beasts of burden. Thus these women of color suffered a double oppression of sexism and racism.

Nowhere is this double oppression more clearly demonstrated than within the institution of slavery, which became established in late seventeenthand early eighteenth-century colonial societylargely as a result of the demand for cheap agricultural labor, especially within the Southern plantation economy. Historians estimate the slave population in the United States, Caribbean, and Brazil consisted of 9.5 million blacks. More than double that number are estimated to have died in transit to the New World. Slave women in the Southern colonies were without doubt the most exploited of all women. They were exploited not only as workers but as breeders of slaves. The following advertisement was typical of the time:

Negroes for Sale: A girl about twenty years of age (raised in Virginia) and her two female children, four and the other two years old—remarkably strong and healthy. Never having had a day's sickness with the exception of the smallpox in her life. She is prolific in her generating qualities and affords a rare opportunity to any person who wishes to raise a family of strong and healthy servants for their own use.

Slave women were also sometimes exploited as sex objects for white men. Like male slaves, they were considered intrinsically inferior. Slaves were property, not people. They faced severe cultural and legal restrictions: their family lives were controlled by their owners, their children were not their own, and their educational opportunities were almost nonexistent.

Sojourner Truth, formerly a slave and an activist in the abolitionist and women's rights movements, eloquently expressed the differences in treatment, under slavery, of black and white women: "That man over there says that women need to be helped into carriages and lifted over ditches, and to have the best place everywhere. Nobody ever helped me into carriages, or over mud puddles, or gives me any best place . . . and ain't I a woman?"

Before the Civil War, a black woman in one of the "cotton states," working on one of the larger plantations, would have been either a house servant or one of several million field hands who produced major cash crops. In the Southern plantation economy, we thus find a "bifurcated" concept of woman. The European woman became "the guardian of civilization," while the African American woman was "spared neither harsh labor nor harsh punishment," though the experience of slaves differed depending on the economic status and individual personality of the slave owner. Even pregnancy did not deter some slavemasters from cruel treatment: "One particular method of whipping pregnant slaves was used throughout the South; they were made to lie face down in a specially dug depression in the ground, a practice that provided simultaneously for the protection of the fetus and the abuse of its mother."

Some white women benefited from such slave labor and shared with their husbands the role of oppressor, although the slave-mistress relationship was psychologically complex: "In their role as labor managers, mistresses lashed out at slave women not only to punish them, but also to vent their anger on victims even more wronged than themselves. We may speculate that, in the female slave, the white woman saw the source of her own misery, but she also saw herself-a woman without rights or recourse, subject to the whims of an egotistical man." Conflict between white and African American women often resulted in violence, in which "mistresses were likely to attack with any weapon available-knitting needles, tongs, a fork, butcher knife, ironing board, or pan of boiling water." Yet, while the relationship was often filled with strife, white and African American women "also shared a world of physical and emotional intimacy that is uncommon among women of antagonistic classes and different races."

Slavery was justified by notions of race involving the "biological superiority" of the colonists. It was assumed that Europeans in the colonies made up an easily identifiable and discrete biological and social entity—a "natural" community of class interests, racial attributes, political and social affinities, and superior culture. This was of course not exactly true, but given that the differences between white skin and black skin were more noticeable than many of the differences among Europeans themselves, and given that whites were in dominant positions politically and socially, it could easily seem to be true.

Slave families often resisted the oppressive workloads by banding together to help one another

in the fields and to lessen the workloads of older, weaker, or sicker workers. The extended family was of vital importance under the slave system. African American mothers labored most of the day, some of them caring for white women's families, while their own children were left under the care of grandmothers and old or disabled slaves. While the two-parent, nuclear family may have been the most typical form of slave cohabitation, close relatives were often very much involved in family life. Stevenson's study suggests that in colonial and antebellum Virginia, the slave family was a "malleable extended family that, when possible, provided its members with nurture, education, socialization, material support, and recreation in the face of the potential social chaos that the slaveholder imposed."

Even though African American men were unable to own property, to provide protection and support for their children, or to work within the public sphere, there was a sexual division within the slave household. Men collected the firewood and made furniture—beds, tables, chairs—and other articles of wood, such as animal traps, butter paddles, and ax handles. They also wove baskets and made shoes. African American women grew, prepared, and preserved foods; spun thread, wove and dyed cloth, and sewed clothes; and made soap and candles.

In the North, while slavery was an accepted practice, it was not nearly as widespread. Many African American women worked as free laborers as domestic servants; others worked as spinners, weavers, and printers.

#### **Native American Women**

The work and family life experience of Native American women prior to European colonization differed depending on the region of the country and the type of tribal society. But in every Native American nation, women played very important roles in the economic life of their communities:

They had to be resourceful in utilizing every aspect of the environment to sustain life and engaging in cultural exchanges to incorporate new productive techniques. They gathered wild

plants for food, herbs for medicines and dyes, clay for pottery, bark and reeds for weaving cloth. In many nations, they also tilled the soil and sowed the seeds, cultivated and harvested, made cloth and clothing, dried vegetables, and ground grains for breads. In hunting societies, they cured the meats and dried the skins. They also assisted in the hunt in some cultures.

As a general rule, men hunted and women engaged in agricultural work. The more important hunting was to a community's survival, the more extensive the male power within the community; the greater the dependence on agriculture, the greater the power and independence of women. Women had the responsibility for raising children and maintaining hearth and home. Men engaged in hunting, fishing, and warfare.

In the East especially, many Indian communities were predominantly agricultural. Women constituted the agricultural labor force within these communities. An English woman who was held captive by a Seneca tribe observed that

Household duties were simple and Seneca women, unlike English wives and daughters, were not slaves to the spinning wheel or the needle. In the summer, the women went out each morning to the fields, accompanied by their children, to work cooperatively and in the company of friends and relatives, planting and tending the corn, beans, and squash at a pace to their individual rhythms and skills rather than to the demands of an overseer. They moved from field to field, completing the same tasks in each before returning to the first.

Women within agricultural communities would often maintain control over tools and land—as well as any surplus foods they gathered from the land. This often enabled them (especially elderly women who were heads of households) to garner some political clout within their tribal communities. For instance, if Iroquois women opposed war on certain occasions, they might refuse to let the men have the cornmeal they would have needed to feed their raiding parties or armies. These communities often

had a matrilineal family structure (inheritance and family name were through the female line, with family connections through the mother) and matrilocal residence (upon marriage a man lived with his mother-in-law's relatives).

Through the lens of the white colonist, the work roles and family structure of Native American society appeared deviant and, in some cases, perverse. After all, English society was characterized by a patriarchal family structure with patrilocal residence:

To Europeans, Indian family patterns raised the specter of promiscuous women, freed from accountability to their fathers and husbands for the offspring they produced.... Equally incomprehensible-and thus perverse-to many Europeans were the work roles accepted by Indian men and women. In the world the English knew, farming was labor and farmers were male. Masculinity was linked, inexorably, to agriculture: household production and family reproduction defined femininity. That Indian men hunted was not a sufficient counterpoise, for, in the England of the seventeenth century, hunting was a sport, not an occupation. Many concluded that Indian men were effeminate, lazy; Indian women were beasts of burden, slaves to unmanly men.

European colonization and conquest pushed Native Americans off their land, depriving them of food and livelihood, culture and traditions. Disease or warfare demolished whole societies. Others were radically transformed, especially with regard to the traditional gender and work roles. Having used military force to remove Native Americans from their lands onto reservations, the U.S. government "began a systematic effort to destroy their cultures and replace them with the values and practices of middle-class whites."

Confined to relatively small reservations, Native American men could no longer hunt as extensively as before (nor, defeated by U.S. forces, could they any longer carry on warfare). They therefore needed to redefine their social roles and to find new economic activities. In many a Native American tribe, the men took over agriculture,

traditionally the women's work. Family structure also changed, at the prompting of missionaries and others including government officials, to become more like that of the Europeans, with less emphasis on the matrilineal extended family and more on the nuclear family and the husband-wife relationship.

#### THE ARRIVAL OF INDUSTRIALIZATION

The transformation from an agrarian rural economy to an urban industrial society ushered in a new era in women's work. With the advent of industrialization, many of the products women made at home—clothes, shoes, candles—gradually came to be made instead in factories. For a while, women still performed the work at home, using the new machines. Merchants would contract for work to be done, supplying women with the machines and the raw materials to be made into finished articles. The most common of these manufacturing trades for women was sewing for the newly emerging clothing industry. Since women had always sewn for their families, this work was considered an extension of women's traditional role, and therefore a respectable activity. As the demand for goods increased, however, home production declined and gave way to the factory system, which was more efficient in meeting emerging needs.

The rise of factory production truly separated the home from the workplace. With the decline of the household unit as the center of industrial and economy activity, the importance of women's economic role also declined. Male and female spheres of activity became more separated, as did the definitions of men's and women's roles. Man's role continued to be primarily that of worker and provider; woman's role became primarily supportive. She was to maintain a smooth and orderly household, to be cheerful and warm, and thus to provide the husband with the support and services he needed to continue his work life. The industrial revolution created a set of social and economic conditions in which the basic lifestyle of white middle-class women more nearly approached society's expectations concerning

woman's role. More and more middle-class women could now aspire to the status formerly reserved for the upper classes—that of "lady." The nineteenth-century concept of a lady was that of a fragile, idle, pure creature, submissive and subservient to her husband and to domestic needs. Her worth was based on her decorative value, a quality that embraced her beauty, her virtuous character, and her temperament. She was certainly not a paid employee. This ideal was later referred to as the "cult of true womanhood" because of its rigid, almost religious standards.

Biological and social arguments were also often used to justify women's exclusion from the labor force. Women were seen as too weak and delicate to participate in the rough work world of men. It was believed they lacked strength and stamina, that their brains were small, that the feminine perspective and sensitivity were liabilities in the marketplace. Such arguments rationalized women's accepting the roles of homemaker and mother almost exclusively, as the industrial revolution spread across the country.

During the early years of industrialization, however, because many men were still primarily occupied with agricultural work and were unavailable or unwilling to enter the early factories, male laborers were in short supply. American industry depended, then, on a steady supply of women workers. Yet how could society tolerate women's working in the factories, given the dominant ideology of the times, which dictated that a woman's place was at home? Single white women provided one answer. Their employment was viewed as a fulfillment of their family responsibilities, during an interlude before marriage.

The employment of young, single women in the early Lowell (Massachusetts) mills is a prime example of the reconciliation of ideology with the needs of industry. Francis Cabot Lowell devised a respectable route into employment for such women. Recruiting the daughters of farm families to work in his mill, which opened in 1821 in Lowell, he provided supervised boardinghouses, salaries sufficient to allow the young women to offer financial aid to their families or to save for their own trousseaux, and assurances to their families

that the hard work and discipline of the mill would help prepare them for marriage and motherhood.

In the early industrial era, working conditions were arduous and hours were long. By the late 1830s, immigration began to supply a strongly competitive, permanent workforce willing to be employed for low wages in the factories, under increasingly mechanized and hazardous conditions. By the late 1850s, most of the better-educated, single, native-born women had left the mills, leaving newly immigrated women (both single and married) and men to fill these positions.

While women thus played a crucial role in the development of the textile industry, the first important manufacturing industry in America, women also found employment in many other occupations during the process of industrialization. As railroads and other business enterprises expanded and consolidated, women went to work in these areas as well. In fact, the U.S. Labor Commissioner reported that by 1890 only 9 out of 360 general groups to which the country's industries had been assigned did not employ women.

By 1900, more than five million women or girls, or about one in every five of those 10 years old and over, had become a paid employee. The largest proportion (40%) remained close to home in domestic and personal service, but domestic service was on the decline for white working-class women at the turn of the century. About 25 percent (1.3 million) of employed women worked in the manufacturing industries: in cotton mills, in the manufacture of woolen and worsted goods, silk goods, hosiery, and knit wear. The third largest group of employed women (over 18%) were working on farms. Women in the trade and transportation industries (about 10%) worked as saleswomen, telegraph and telephone operators, stenographers, clerks, copyists, accountants, and bookkeepers. Women in the professions (about 9 percent, and typically young, educated, and single, of native-born parentage) were employed primarily in elementary and secondary teaching or nursing. Other professions-law, medicine, business, college teaching-tended to exclude women. The fastest growing of these occupational groups were manufacturing, trade, and

transportation. In the last thirty years of the nineteenth century, the number of women working in trade and transportation rose from 19,000 to over half a million. These women also tended to be young, single, native-born Americans; immigrants and minority women were excluded from these white-collar positions.

By the turn of the century, the labor market had become clearly divided according to gender, race, and class. Fewer manufacturing jobs were being defined as suitable for white women, especially with the rising dominance of heavy industry employment for which female workers were considered too delicate. Working-class women were increasingly devalued by their continued participation in activities men had primarily taken over (such as factory work), because these activities were regarded as lacking in the Victorian virtue and purity called for by the "cult of true womanhood." As the economy expanded and prosperity came to more and more white middle-class families, middle-class women could "become ladies." A "woman's place" was still defined as at home. If these women did work outside the home, the appropriate occupation was a white-collar job (sales, clerical, and professional occupations). White women's occupations shifted from primarily domestic service—which became increasingly identified as "black women's work"and from light manufacturing to the rapidly growing opportunities in office and sales work. These jobs were also considered more appropriate for feminine roles as defined by the cult of true womanhood. Women of color did not share in this occupational transformation. In 1910, for example, 90.5 percent of African American women worked as agricultural laborers or domestics, compared with 29.3 percent of white women.

#### The Legacy of Slavery

African American women were not part of the "cult of true womanhood." They were not sheltered or protected from the harsh realities, and "while many white daughters were raised in genteel refined circumstances, most black daughters were forced to deal with poverty, violence and a hostile outside world from childhood on." After emancipation, their employment and economic opportunities were limited, in part because the skills they had learned on the plantation transferred to relatively few jobs, and those only of low pay and status.

African American women's concentration in service work—especially domestic work—was largely a result of limited opportunities available to them following the Civil War. The only factory employment open to them was in the Southern tobacco and textile industries, and until World War I most African American working women were farm laborers, domestics, or laundresses....

Despite the limited range of job opportunities, a relatively large proportion of African American women were employed. The legacy of slavery may partly account for the relatively high labor-force participation rate of African American women. Although women's labor-force participation rate is generally lower than men's, African American women's participation rate was historically much higher than that of white women. Thus, for example, white women's labor-force participation in 1890 was 16.3 percent, while African American women's rate was 39.7 percent.

#### **WORLD WAR I AND THE DEPRESSION**

World War I accelerated the entry of white women into new fields of industry. The pressure of war production and the shortage of male industrial workers necessitated the hiring of women for what had been male-dominated occupations. Women replaced men at jobs in factories and business offices, and, in general, they kept the nation going, fed, and clothed. The mechanization and routinization of industry during this period enabled women to quickly master the various new skills. For the most part, this wartime pattern involved a reshuffling of the existing female workforce, rather than an increase in the numbers of women employed. Although the popular myth is that homemakers abandoned their kitchens for machine shops or airplane hangars, only about 5 percent of women

workers were new to the labor force during the war years....

Thus the wartime labor shortage temporarily created new job opportunities for women workers, and at higher wages than they had previously earned. This was not necessarily the case for African American women, however. Although World War I opened up some factory jobs to them, these were typically limited to the most menial, least desirable, and often the most dangerous jobs—jobs already rejected by white women. These jobs included some of the most dangerous tasks in industry, such as carrying glass to hot ovens in glass factories and dyeing furs in the furrier industry.

World War I produced no substantial or lasting change in women's participation in the labor force. The employment rate of women in 1920 was actually a bit lower (20.4%) than in 1910 (20.9%). The labor unions, the government, and the society at large were not ready to accept a permanent shift in women's economic role. Instead, women filled an urgent need during the wartime years and were relegated to their former positions as soon as peace returned. As the reformer Mary Von Kleeck wrote, "When the immediate dangers . . . were passed, the prejudices came to life once more."

When the men returned from the war, they were given priority in hiring, and although a number of women left the labor force voluntarily, many were forced out by layoffs. Those remaining were employed in the low-paying, low-prestige positions women had always occupied and in those occupations that had become accepted as women's domain....

The Great Depression of the 1930s threw millions out of work. The severe employment problems during this period intensified the general attitude that a woman with a job was taking that job away from a male breadwinner. Yet during the 1930s, an increasing number of women went to work for the first time. The increase was most marked among younger, married women, who worked at least until the first child, and among older, married women, who reentered the market-place because of dire economic need or in response to changing patterns of consumer demand. Most jobs held by women were part-time, seasonal,

and marginal. Women's labor-force participation increased slowly throughout this period and into the early 1940s . . . , except in the professions (including feminized professions such as elementary teaching, nursing, librarianship, and social work). The proportion of women in all professions declined from 14.2 percent to 12.3 percent during the Depression decade.

#### **WORLD WAR II**

The ordeal of World War II brought about tremendous change in the numbers and occupational distribution of working women. As during World War I, the shortage of male workers, who had gone off to fight, coupled with the mounting pressures of war production brought women into the workforce. A corresponding shift in attitudes about women's aptitudes and proper roles resulted. Women entered the munitions factories and other heavy industries to support the war effort. The War Manpower Commission instituted a massive advertising campaign to attract women to the war industries. Patriotic appeals were common.

Equal work did not mean equal pay for the women in these varied wartime occupations. Although the National War Labor Board issued a directive to industries that stipulated equal pay for equal work, most employers continued to pay women at a lower rate. Furthermore, women had little opportunity to advance in their new occupations.

World War II marked an important turning point in women's participation in the paid labor force. The social prohibition concerning married women working gave way under wartime pressure, and women wartime workers demonstrated that it was possible for women to maintain their households while also assuming the role of breadwinner with outside employment. More women than ever before learned to accommodate the simultaneous demands of family and work. The experience "pointed the way to a greater degree of choice for American women."

However, at the war's end, with the return of men to civilian life, there was a tremendous

pressure on women to return to their former positions in the home. During this time, a new social ideology began to emerge; Betty Friedan later called it "the feminine mystique." This ideology drew in social workers, educators, journalists, and psychologists, all of whom tried to convince women that their place was again in the home. It was not until the "cult of true womanhood" advanced in the late 1800s to differentiate middleclass women from working-class women. As Friedan notes, in the fifteen years following World War II, the image of "women at home" rather than "at work" became a cherished and self-perpetuating core of contemporary American culture. A generation of young people were brought up to extol the values of home and family, and woman's role was defined as the domestic center around which all else revolved. Women were supposed to live like those in Norman Rockwell Saturday Evening Post illustrations. The idealized image was of smiling mothers baking cookies for their wholesome children, driving their station wagons loaded with freckled youngsters to an endless round of lessons and activities, returning with groceries and other consumer goods to the ranch houses they cared for with such pride. Women were supposed to revel in these roles and gladly leave the running of the world to men.

Yet, unlike the post-World War I period, after World War II women did not go back to the kitchens. Instead, women's labor-force participation continued to increase throughout the post-World War II decades, so that by the late 1960s, 40 percent of American women were in the labor force, and by the late 1990s, 60 percent were. Who were the women most likely to be part of this "new majority" of women at work?

# AFTER WORLD WAR II: THE RISE OF THE MARRIED WOMAN WORKER

Between 1890 and the beginning of World War II, single women comprised at least half the female labor force. The others were mostly married

African American, immigrant, or working-class women.

The decade of the 1940s saw a change in the type of woman worker, as increasing numbers of married women left their homes to enter the world of paid work. . . . Although single women continued to have the highest labor-force participation rates among women, during the 1940s the percentage of married women in the workforce grew more rapidly than any other category. Between 1940 and 1950, single women workers were in short supply because of low birthrates in the 1930s. Furthermore, those single women available for work were marrying at younger ages and leaving the labor market to raise their families. On the other hand, ample numbers of older, married women were available, and these women (who had married younger, had had fewer children, and were living longer) were eager for paid employment.

In 1940, about 15 percent of married women were employed; by 1950, 24 percent. This increase has continued: by 1960, 32 percent of married women; in 1970, over 41 percent; in 1980, 50 percent; and by 1995, 61 percent. Indeed, as the twentieth century comes to a close, we can see that laborforce participation rates of single and married women have become almost identical....

During the 1940s, 1950s, and 1960s, it was mainly older, married women entering the workforce. In 1957, for example, the labor-force participation rate among women aged forty-five to forty-nine years exceeded the rate for twenty- to twenty-four-year-old women. During the 1960s, young married mothers with preschool- or school-age children began to enter the workforce. This trend continued for the next three decades; by 1995, more than three-quarters of married women with children between six and seventeen years of age were employed, and, most significantly, almost two-thirds of those women with children under the age of six were in the labor force. . . . In short, whereas before 1970 the overwhelming majority of married women stopped working after they had children, today the overwhelming majority of married women do not.

#### **WOMEN OF COLOR**

Denied entrance to the factories during the rise of industrialization and, for much of the twentieth century, facing discriminatory hiring practices that closed off opportunities in the newly expanded office and sales jobs, many women of color entered domestic service. From 1910 to 1940. the proportion of white women employed in clerical and sales positions almost doubled, and there was a decline in the numbers of white women in domestic work. Private household work then became the province of African American women: the percentage of African American household workers increased from 38.5 percent in 1910 to 59.9 percent in 1940. . . . For the next three decades, African American women remained the single largest group in domestic service.

African American women's economic status improved dramatically from 1940 through the 1960s, as a result of an increase in light manufacturing jobs, as well as changes in technology. African American women moved from private household work into manufacturing and clerical work, and made significant gains in the professions. Whereas in 1940, 60 percent of employed African American females worked in private households, by the late 1960s only 20 percent did. Their job prospects continued to improve, and by the 1980s, almost half of all working African American women were doing so in "white-collar" jobs-clerical and sales positions, as well as professional jobs in business, health care, and education. Through the 1990s, the historic, job-prestige gap between African American and white working women continued to close. Almost two-thirds of working African American women had jobs in the white-collar world by 1996, compared with nearly three-quarters of working white women. . . .

#### Other Women of Color at Work

Each minority group has had a different experience in American society and has faced different opportunities and obstacles. Women in each group share with African American women the

concerns of all minority women; they share with the men of their ethnic groups the problems of discrimination against that particular ethnic minority.

#### Native American Women

As we noted earlier, gender roles in Native American communities were disrupted during the conquest and oppression by whites. For example, Navajo society was traditionally matrilineal, with extended families the norm; Navajo women owned property and played an important role in family decisions. But beginning in the 1930s, government policy disrupted this system by giving land only to males. As they could no longer make a sufficient living off the land, more and more Navajo men had to seek employment off the reservations. Nuclear families became the norm. Navajo women became dependent on male providers. With the men away much of the time, these women are often isolated and powerless. They often face divorce or desertion and thus economic difficulties, because the community frowns on women seeking work off the reservation.

Such disruption of the traditional Native American society left Native American women in very grim economic circumstances. But in recent decades, more and more of them have gotten jobs. Native American women's labor-force participation rate in 1970 was 35 percent (compared to 43% for all women). This rate rose sharply to 55 percent by the early 1990s and is now within a few percentage points of the rate for all women.

Like their African American counterparts over the past half century, Native American women have gradually moved out of low-skill farm and nonfarm work and domestic jobs into clerical, sales, professional, technical, and other "white-collar" jobs. In 1960, one in six working Native American women was employed as a domestic household worker; by the early 1990s only one in a hundred was. During the same period, the proportion of Native American women involved in agricultural work also went from ten to one in a hundred. Manufacturing work was increasingly replaced by white-collar work, reflecting the overall

trends in the occupational structure; more specifically, while the percentage involved in factory work (much of it in textiles and traditional crafts) fell from 18.1 to 14.2, the percentage doing white-collar work soared from 28.9 to 61.3. Although many of these white-collar jobs are classified as "professional" (15.7% of all working Native American women) or "managerial" (9.4%), two-thirds of Native American women are still concentrated in the "secondary" sector of the labor market-which is characterized by low wages, few or no benefits, low mobility, and high instability. They are kept there because of the "stagnation of the reservation economy," discrimination, and their relatively low level of educational attainment. A significant number do not have a high school diploma (in 1990, more than one-third of all those over the age of 25, compared to one-fifth of white women).

#### Latina [Chicana] Women

. . . Large numbers of Chicanas migrated, usually with husband and children, from Mexico to the United States during the 1916-1920 labor shortage created by World War I. They found work in the sprawling "factory farms" of the Southwest, harvesting fruits, vegetables, and cotton in the Imperial and San Joaquin valleys of California, the Salt River valley of Arizona, and the Rio Grande valley of Texas. They also went to the Midwest, for instance to Michigan and Minnesota, to harvest sugar beets. Such migrant workers typically were exploited, spending long, tedious, and physically demanding hours in the fields for very low pay. Some became tenant farmers, which might seem a step up, except too often this system "created debt peonage; unable to pay the rent, tenants were unable to leave the land and remained virtually permanently indebted to their landlords."

During the 1920s, with a shortage of European immigration, new job opportunities opened up for Mexican Americans, and they began to migrate from rural, farm country to the urban, industrial centers, where they found work as domestics and factory workers. By 1930, one-third of working

Chicanas were domestics and a quarter worked in manufacturing; at the time, the share employed in agriculture, forestry, and mining had fallen to 21 percent. Wage scales varied according to ethnicity, however. It was not uncommon to pay Chicana workers lower wages than "Anglo" (whites of European descent) women for doing the same job, whether as domestics, laundresses, or workers in the food-processing industries of the West and Southwest. Then the Depression years of the 1930s, with the general shortage of jobs, brought a backlash against Mexican American labor, and thousands of Mexicans were deported or pressured to leave.

World War II once again opened up the American labor market for Mexican migrants, as their labor was needed to offset wartime labor shortages. However, their treatment was deplorable by modern standards. In short, Mexican workers comprised a "reserve army" of exploited labor. Through the government-sponsored Bracero or "Manual Workers" program, Mexican workers were granted temporary work visas so that they could be employed on large corporate farms and elsewhere, but too often they were treated like slaves or prisoners.

World War II and the years following saw a massive shift in the occupational and geographical distribution of Chicana workers:

Many left Texas for California, and the population became increasingly more urban. Women continued their move from the fields into garment factories throughout the Southwest....[A] comparison of the 1930 and 1950 [census] data shows the magnitude of these shifts. For instance, the share of employed southwestern Chicanas working on farms dropped from 21 percent in 1930 to 6 percent in 1950, while the percentage in white-collar work doubled.

By the 1960s, the largest occupational category for Chicana workers was operatives, followed by clerical and service work. Chicanas became concentrated in particular industries—food processing, electronics (including telecommunications), and garments. Like their Native American counterparts, Chicana women have made some progress in entering professional and managerial occupations (primarily noncollege teaching, nursing, librarianship, and social work). In 1960, 8.6 percent were in these occupations; by 1980, 12.6 percent, and by the early 1990s 17.5 percent. However, like the Native Americans, Chicana women are still overwhelmingly found in the secondary labor market (75%)—much more so than women (60%) and men (32%) of white European heritage.

The dominant reasons behind the low occupational prestige of all minority groups are the same: discrimination and low educational attainment. In the case of Chicana women, over 15 percent "are illiterate by the standard measure (completion of less than five years of schooling)," but studies of functional illiteracy during the 1970s and 1980s suggest "much higher rates—perhaps as high as 56 percent." At the other end of the educational attainment spectrum, only 8.4 percent of Latina women have completed four or more years of college-compared with 21.0 percent of white women and 12.9 percent of blacks. However, education is only part of the formula for success in the U.S. occupational system: for when education is held constant, Latina women make only between 84 and 90 percent of what white women do.

Beyond lack of education, Chicana women face other important obstacles in the labor market. They have high rates of unemployment and underemployment. Many of the jobs they hold are seasonal and often nonunionized. This lack of advancement translates into higher poverty rates (23 percent for Chicana/os in the early 1990s). The median income for full-time Chicana workers is lower than that of any other U.S. racial-ethnic group. For Latina women (in general) with children and no husband present, the poverty rate is even worse: 49.4 percent compared with 26.6 percent of white women in this situation.

Increasingly, Chicana women, like many female workers of color around the globe, are doing service or assembly work for multi-national corporations, especially in the apparel, foodprocessing, and electronics industries. These women have often displaced men in assembly work because they can be paid less and many do not receive job benefits. The work hours are long, and women are often assigned monotonous tasks that are dangerous to their health.

#### Asian-American Women

. . . Asian Americans are considered to be the "model minority." . . . However, this is as much myth as fact. While many among both the nativeborn and the recent arrivals have high levels of education and professional skills and can readily fit into the labor market, others lack such advantages, often finding work only as undocumented laborers in low-paying jobs with long work days, little or no job mobility, and no benefits.

We are told we have overcome our oppression, and that therefore we are the model minority. Model refers to the cherished dictum of capitalism that "pulling hard on your bootstraps" brings due rewards. . . . Asian American success stories . . . do little to illuminate the actual conditions of the majority of Asian Americans. Such examples conceal the more typical Asian American experience of unemployment, underemployment and struggle to survive. The model minority myth thus classically scapegoats Asian Americans. It labels us in a way that dismisses the real problems that many do face, while at the same time pitting Asians against other oppressed people of color.

In 1996, 37.3 percent of Asian women who were 25 years and over had at least a bachelor's degree, compared with 23.2 percent of non-Latina whites. Filipina American women secured the highest college graduation rate of all women, a rate 50 percent greater than that of white males. Following closely behind are Chinese American and Japanese American women, who exceed both the white male and female college graduation rates. Yet, these educational achievements bring lower returns for Asian women than for whites. Census data reveal a gap between achievement and economic reward for Asian

American women, who suffer from both race and sex discrimination within the labor market.

And it would be wrong to equate "Asian" with "well educated," because the majority of Asian women immigrating to the United States since 1980 have low levels of education. Though, as just noted, Asian women are much more likely to be college-educated than non-Latina white women, they are also much more likely—two and a half times more likely—to be grade-school dropouts: in 1996, 12.5 percent of Asian women had not gone beyond the eighth grade, compared to only 5.2 percent of their non-Latina white counterparts. This fact is linked to the other most obvious difference between Asian and white women . . . the proportions working as "operators, fabricators, and laborers," where we find significantly more Asian women.

These women are most commonly employed as sewing machine operators at home or in small sweatshops in the Chinatowns of New York and San Francisco. Asian immigrant women are also heavily employed in the microelectronics industry. Women in general comprise 80 to 90 percent of assembly workers in this industry, and approximately "half of these assembly workers are recent immigrants from the Philippines, Vietnam, Korea, and South Asia." Within the microelectronics industry jobs are often "structured along racial and gender lines, with men and white workers earning higher wages and being much more likely to be promoted than women and workers of color." Karen Hossfeld's research on relationships between Third World immigrant women production workers and their white male managers in the high-tech Silicon Valley of California relates how immigrant women of color negotiate and often employ resistance to primarily white, middleclass management demands. One Filipina circuit board assembler in Silicon Valley puts it this way:

The bosses here have this type of reasoning like a seesaw. One day it's "you're paid less because women are different than men," or "immigrants

need less to get by." The next day it's "you're all just workers here—no special treatment just because you're female or foreigners."

Well, they think they're pretty clever with their doubletalk, and that we're just a bunch of dumb aliens. But it takes two to use a seesaw. What we are gradually figuring out here is how to use their own logic against them.

As clerical or administrative support workers, Asian American women are disproportionately represented as cashiers, file clerks, office machine operators, and typists. They are less likely to obtain employment as secretaries or receptionists. Noting that there is an "overrepresentation of college-educated women in clerical work," Woo suggests that education functions less as a path toward mobility into higher occupational categories, and more as "a hedge against jobs as service workers and as machine operatives or assembly workers."

Asian American women with a college education who obtain professional employment are often restricted to the less prestigious jobs within this category. Asian American women "are more likely to remain marginalized in their work organization, to encounter a 'glass ceiling,' and to earn less than white men, Asian American men, and white women with comparable educational backgrounds." They are least represented in those male-dominated positions of physician, lawyer, and judge, and are heavily concentrated in the more female-dominated occupations of nursing and teaching.

Asian women have been subjected to a range of stereotypes. The "Lotus Blossom" stereotype depicts them as submissive and demure sex objects: "good, faithful, uncomplaining, totally compliant, self-effacing, gracious servants who will do anything and everything to please, entertain, and make them feel comfortable and carefree." At the opposite extreme, the Dragon Lady stereotype portrays Asian women as "promiscuous and untrustworthy,"

as the castrating Dragon Lady who, while puffing on her foot-long cigarette holder, could poison a man as easily as she could seduce him. "With her talon-like six-inch fingernails, her skin-tight satin dress slit to the thigh," the Dragon Lady is desirable, deceitful and dangerous.

Asian American feminist Germaine Wong notes how stereotypes concerning Asian women operate in the workplace, serving to deter their advancement into leadership roles and to increase their vulnerability to sexual harassment. Additionally, these stereotypes have fostered a demand for "X-rated films and pornographic materials featuring Asian women in bondage, for 'Oriental'

bathhouse workers in U.S. cities, and for Asian mail-order brides."

In sum, the notion of Asian Americans as the "model minority" deviates considerably from sociological reality. While Asian American women as a group have achieved some "success" in terms of high educational attainment, they receive lower returns on this investment compared to the white population. They have not "escaped the stigmatization of being minority and recent immigrants in a discriminatory job market.

## READING

# Maid to Order The Politics of Other Women's Work

Barbara Ehrenreich (2000)

In line with growing class polarization, the classic posture of submission is making a stealthy comeback. "We scrub your floors the old-fashioned way," boasts the brochure from Merry Maids, the largest of the residential-cleaning services that have sprung up in the last two decades, "on our hands and knees." This is not a posture that independent "cleaning ladies" willingly assume preferring, like most people who clean their own homes, the sponge mop wielded from a standing position. In her comprehensive 1999 guide to homemaking, Home Comforts, Cheryl Mendelson warns: "Never ask hired housecleaners to clean your floors on their hands and knees; the request is likely to be regarded as degrading." But in a society in which 40 percent of the wealth is owned by 1 percent of households while the bottom 20 percent reports negative assets, the degradation of others is readily purchased. Kneepads entered American political discourse as a tool of the sexually subservient, but employees of Merry Maids,

The Maids International, and other corporate cleaning services spend hours every day on these kinky devices, wiping up the drippings of the affluent.

I spent three weeks in September 1999 as an employee of The Maids International in Portland, Maine, cleaning, along with my fellow team members, approximately sixty houses containing a total of about 250 scrubbable floors—bathrooms, kitchens, and entryways requiring the handsand-knees treatment. It's a different world down there below knee level, one that few adults voluntarily enter. Here you find elaborate dust structures held together by a scaffolding of dog hair; dried bits of pasta glued to the floor by their sauce; the congealed remains of gravies, jellies, contraceptive creams, vomit, and urine. Sometimes, too, you encounter some fragment of a human being: a child's legs, stamping by in disgust because the maids are still present when he gets home from school; more commonly,